

Designing | Printing | Digital Marketing | Production | Animation | 3D

we create to inspire


Art Studio
we create to inspire

COMPANY PROFILE

 2022

www.artstudio.com.pk

A leading Advertising and Digital Marketing Agency

we create to inspire



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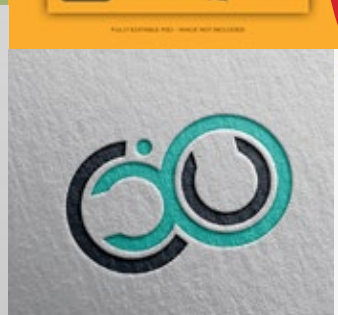
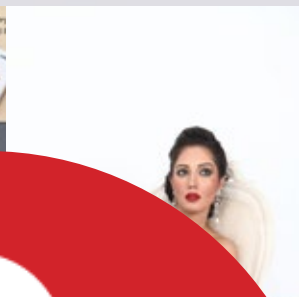
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We, **Art Studio**, are an agency specializing in creative advertising campaigns, Digital Media Marketing and E-commerce Solution. Our team creates **amazing designs, websites, Social Media Campaings**, develop **viral campaigns & TV Commercial**.

Art-studio is one-window solutions agency that aims to craft state-of-the-art digital marketing techniques that beef up the web presence of your business and hike up its visibility. Our precision with projects, products and campaigns go for all size of business ventures. Being one of the eminent digital marketing companies we deliver an enormous amount of digital marketing solutions.

Using our creativity and ideological potential. We offer our clients advertising solutions that are not only visually beautiful, but also increase the sale and your brand/product worth. Of course, before taking on any business, we carefully study the client, the product and the market, to provide a stable basis for our ideas.

ABOUT ART STUDIO

Art-studio is one-window solutions creative and digital marketing agency that aims to craft state-of-the-art digital marketing techniques that beef up the web presence of your business and hike up its visibility. Our precision with projects, products and campaigns go for all size of business ventures.

Being one of the eminent digital marketing companies we deliver an enormous amount of digital marketing solutions.



We are a cynosure of digital marketing services

Art-studio is a hub providing 360 digital marketing services that are carried out by the team of experts who bring fruitful results. We are serving small businesses to grow big and transforming the big ones into a mightier one in the world of business.

The survival of any business venture banks upon the evolution of technology. It is inevitable to survive without embracing the digital transformation. So, for achieving success, we invite you to Art-studio that is the epicenter of digital marketing services.

We give voice to your Brand

We merge innovative ideas with immense experience of our team members. We supply result-oriented marketing strategies that help our clients to get connected with their customers with great ease. Your brand is the final expression of your business/ company; let us allow giving voice to your brand so we can give it its true recognition.

We don't have a magic wand but we do have a magic touch

We admit we don't have any magic wand but we are confident to claim that we have a magic touch in form of effective digital tools and techniques that can do wonders.

Perfection may sound fancy but we do make it happen by addressing every detail. We foster your brand/product and get it into a spotlight. We feel pleased to make it ultra-convenient for our clients to gain ground for their business.

We can be your money-spinner

There is nothing like easy money but there is surely a way to make bucks by addressing the core of problems. Art-studio can be your money-spinner that has the phenomenal digital strategies and solutions.



1

We invite you to enjoy a champagne taste on a bear budget yes we are incredibly cost-effective.

2

Bothering about the budget? Not to worry no deep pockets require as Art-studio offers cost-effective solutions.

3

We are committed to our work that's why the devotees of our team go to lengths when it comes to satisfy our client.



WHY CHOOSE US?

Art Studio- Where creativity meets innovation and elegance!!

The reason to cherry-pick Art-Studio is because YOU need THE BEST! For acquiring excellence, you need a platform that can work like a charm!! We are the podium that welcomes all walks of life and we have the prospects you are looking for.

Art Studio comprises of innovative Motion Graphic Designers, Visualizer & Communication Designer, skilled Content Writers, Expert Calligrapher, Fine Artists and professional Post Production Team. Yes, we are proud to provide 360 services. We are the one stop solution for all your digital needs!!

So what's holding you up? This potpourri has so much to offer!

- We conduct campaigns of creative advertising and give boost to your products.
- We craft eye-popping designs.
- We create dynamic websites.
- We build up viral campaigns.
- We develop TV commercials.
- We produce astounding content.

For more Details Please Visit: www.artstudio.com.pk



OUR CORE VALUES

ART STUDIO pursues customer satisfaction by:

- Being transparent with our clients
- Delivering superior customer services as promised
- Creating captivating content
- Providing personalized services

We value your time and resources. On top of all, we value your faith & commitment in us!!

OUR VISION

Art Studio aims to provide dynamic, creative services to transform your business and help you achieve your desired goals.

OUR MISSION

Our touch stone abide by the satisfaction of our dear client. What our client says it goes! To make you achieve your desired goal is our top-most priority and that's what we practice wholeheartedly! Our agency promises to make you gain ground for your business, either its website designing or bringing your product into a limelight. We have all it covered! Art-Studio Walks the Talk in a most didactic way.

OUR GOALS

Our creative team is expert in integrating your concept with our vivid imagination to produce innovative designs. Start your journey with us & let's do the undone in a most substantial way. It's not about us, it's about You!!







We as one of the leading advertising and marketing agency believe in simplicity and sophistication. Our philosophy of art lies in the notion 'less is more'! Art Studio was established with the ambition to support small to large size businesses with their marketing creative solutions.

Our company is proud to have the expertise of all digital media skills. We have strategic marketers, skilled programmers, innovative graphic designers, creative videographers, smart social media and public relations specialists who constantly strive for excellence and customer satisfaction. We take pride in our fresh, energetic entrepreneurs who are brimming with innovation and our senior experienced experts. Together we create masterpieces of art which grabs viewer's attention and eventually help our clients accomplish their targets through enhanced business.

In this post-pandemic era, when the demand for digital media has rapidly grown, Art Studio is fully equipped with experience, tools and skills to meet the challenge of building brand recognition and boom of increased traffic to online business. Partner with us and witness considerable business transformation!

**AHTISHAM UL HAQ
CEO / Founder
Art Studio Pvt Ltd.**



We embrace the opportunity to prove ourselves and be your partners in the business.

Dear Valued Clients

Quality, Value, Trust & Integrity; these are the core values of our team. People are at the heart of what we do. We believe in developing long-term relationship with our clients and become partner in their success story! So once our client is always our client!!

Our Digital Media Marketing Agency is devoted to serve you. We have an incredible team of dedicated, innovative, creative and experienced professionals who give paramount importance to our clients' happiness and ultimate satisfaction.

Art Studio's top priority is to ensure deliverance of high quality compelling content to its clients for a new look of your brand. We provide you with a variety of unique and innovative marketing tactics in your budget.

We embrace the opportunity to prove ourselves and be your partners in the business. On behalf of everyone at Art Studio, thank you for trusting us with your business.

**Aamna Ahtisham
Managing Director
Art Studio Pvt Ltd.**



OUR PROUD TEAM

Our team is your team!! Art Studio comprises of innovative Motion Graphic Designers, Visualizer & Communication Designer, skilled Content Writers, expert Calligrapher, and professional Post Production Team. Yes, we are proud to provide 360 services. Our team is truly diverse - where talent amalgamates with experience to drive your business forward.



AAMNA AHTISHAM

Art Director



DR. SAGHEER AHMED

Director Marketing & Sales



RANA AMJAD ALI ADVOCATE

Director Operations



AYESHA CHAUDHRY

Project Director



FARHNA ALI SIDDIQUE

Director Branding

OUR SUPER HEROES

- *Creative Director*
- *Art Director*
- *Sr. Content Writer*
- *Creative Manager*
- *Visualizer & Communication Designer*
- *Sr. Graphic Designer*
- *Junior Graphic Designer*
- *Motion Graphic Designer*
- *3D Designer & Animator*
- *Non Linear Editor*
- *Copy Writer & Content Writer*
- *Software Engineer*
- *Wordpress Developer*
- *Photographer (Senior)*
- *Photography (Junior)*
- *Production Manager*
- *Senior DOP*
- *Post Production Manager*



OUR SERVICES

What makes us distinctive is our enormous amount of services that are carried out by the hyper-intelligent brains art-Studio have. Art Studio is a 360 digital design agency. We provide full services to the ambitious clients helping them transform their business.

THINGS WE ARE SMART AT:



- Creating Creative Designs
- Developing TV commercials
- Building up viral campaigns
- Creating E-commerce Websites
- Social Media Campaigns
- High Quality Printing Solutions
- Video Ads & Animations
- Architectural & Product 3D
- Digital Media Marketing
- Publishing & Books Designing
- Search Engine Optimization
- Advertising Campaigns



THINGS WE ARE MAESTRO OF:

- Search engine optimization
- Google ads
- Printing & Panaflex
- Photography
- Video Production
- Print Ads, TV Ads, Radio Ads
- Content Writing
- Voice overs
- Story Writing
- 3D Stalls

We are here to beef up your web presence by endorsing out of the box ideas. Our creative ideas can turn your ventures and projects into a cash cow.



GRAPHIC DESIGNING

We do not know what save the world, but we are sure that whatever it was, it should be perfectly designed.

Whether it is graphics, ads layout, packaging designing, campaing designs or 3D, our work drive people to action.

Our in-house designing do the awesome event branding of your product, whether you want to design streamers, backdrops, banners, performance reports and standees we have got it all covered!. All you need to do is to approach us and then sit back and watch us doing the task.

- Logo Designing
- Stationery Designing
- Company Profiles
- Office Branding
- Social Media Campaigns
- Social Media Posts Design
- Social Media Stories
- E-commerce stores
- Websites Banners
- Product Packaging
- Books Designing
- Magazines
- Newspaper Ads
- Website Layouts
- Mobile App Designs
- Digital Illustration
- Flyers & Brochures
- Outdoor Campaings
- Billboards
- Signboards







2D/3D MOTION GRAPHICS

Motion graphics services help to communicate with the audience and make an effective story. In Art Studio, We can do anything from simple animations to complex scenes involving 3D and motion tracking. Making motion graphics video is suitable for any type of product or service. Our team and experts can give you exclusive and comprehensive advice on video advertising and video marketing.

Animation is one of the most effective and attention-grabbing tools that convey the precise expression of your brand. Art-studio is fully equipped with animation section that works brilliantly and beyond the conventional norms.

- 2D / 3D Video Ads
- Motion Graphics
- Kinetic Typography
- Broadcast Packages
- Facebook Ads
- Instagram Ads
- 3D Tracking
- YouTube Animations
- YouTube Ads
- White Board Animations
- Video Explainers
- Cartoon Videos
- TV Commercials
- VFX
- Compositing
- Special Effects



VIDEO EDITING, FILM & TV PRODUCTION

Our Media & TV Production department is fully equipped with latest and advance tools, to produce high-resolution Broadcast quality TV Commercials, info commercials, Dramas, Music Videos and documentaries.

Strong ideas, advance cameras, lighting, cranes, track trolley, drone camers, digital tools, professional crew, un-compress editing, advance graphics and animation with strong color scheme, beautiful layouts and sets is our key to produce high end results.

We are offering `Video Recording services` at door step specially for YouTubers.

- Video Editing
- Video Ads
- Documentaries
- Dramas
- Film
- Promos
- Corporate
- Event
- Wedding
- Youtube Programs
- TV Programs
- Color Correction
- Color Grading
- Drone Camera
- BlackMagic
- Event Videography
- Wedding Videography
- Corporate Events
- TV Ads
- Product Videos
- Voice over



YOUR YOUTUBE MEDIA PARTNER

Are you an aspiring entrepreneur and want to emerge as a YouTuber?

You have the talent but worried about the technology and budgeting??

Don't worry!! Art studio will make turn your dreams into a reality!! We provide multi-platform technology and services that support and empower content owners and creators on YouTube. Contact us and our Media team will be at your doorstep with all the tech-aid you need! And let the magic begin! Not just that we provide you with tech support, but we also will edit your video using finest softwares and techniques to add animations and transform your raw video into spellbinding videos having potential to get viral. Join us as a leading YouTube strategy partner who'll optimize your channel, monetize your videos and increase your audience Art Studio offers unmatched professional editing services at reasonable price.

- HD Video Recording at your door step
- Outdoor recording
- Chroma background recording
- In-House Video Editing
- Channel Graphics
- Titles & Animations
- Research based video editing
- Uploading & maintenance of channel
- Adding search tags
- Channel Monetization through Google ads
- Reasonable price
- Monthly subscriptions









PHOTOGRAPHY

Nothing defines the potential of your product as much as creative photography. Our team is proud to have a team of professional photographers who can add value to your website with high-resolution team photos, corporate event photography and product photography. We know how to hike up the beauty of your brand and highlight its significance in the best possible manner.

We offer thematic photography in hundred percent high quality. The photographers we have are professional and experienced; they have the potential to turn your product into a brand. Our skilled photographers hike up the beauty of your brand and highlights it significance in best possible way.

- Event Photography
- Wedding Photography
- Team Photography
- Nature Photogrpahy
- Outdoor & Indoor Shoots
- Product Photography
- Fashion Photography
- Casual Photography
- Portfolio Photography





WEBSITES DEVELOPMENT

Depending on the task, we think a few steps forward customers desires during development of our web-based solutions, whether it is design or technology used. As a result, there are ergonomic, comfortable, practical and supporting any device products.

We deliver the most promising web development services for your strong web presence. It will enable you to compete with other brands in a prolific way. We generate the most reliable and incredible results that will surely outshine your business.

E-COMMERCE STORES

Our E-Commerce service determines to transform the face of your business and it literally brings a new lease of life to your brand. Thinking to launch for your online store? Not to worry as art-studio is carrying this service to its valuable clients.

We go through the inside scoop of our valued client and their product details and then we bring the best on table.

We make our clients bear fruits by turning their business making head way with our proposals

- Portfolio websites
- Static Websites
- Admin Panels
- Online Stores
- E-Commerce
- Wordpress Websites
- Educational Websites
- Mobile App Development
- Product Pages
- E-mail Signatures



MOBILE APP & SOFTWARES

As we said, we are the one window solution for all your digital needs!! Yes, we have in-house software house and our team is expert in software development. Our skillful software engineers and developers are expert in integrating your demands with technology to produce smart software for your business management.

Through these softwares you can administer whole company, school, college, hotel, offices etc on the go through just one touch on all your devices (Android, Apple, laptop etc).

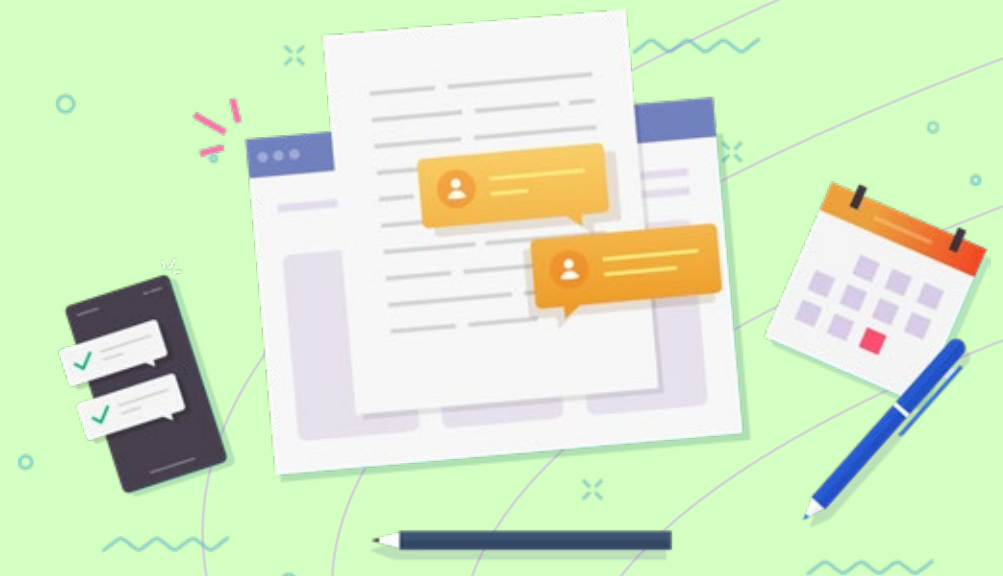
- School management
- Hotel management
- Restaurant management
- Sales & Marketing
- Online Stores Managment
- Customzied Softwares
- Point of Sales
- HR & Payroll



CREATIVE CONTENT AND COPY WRITING

Under the umbrella of Art-Studio, you will be able to avail each and everything related to digital marketing. We have all the resources that can meet with the needs and requirement of your brand. Our creativity creates ideas that have novelty in them and we create and craft unique designs and content for your product. Our expert content writers know the magic of casting spell with words, creating catchy taglines.

- Company Profiles
- Company Messages
- Advertising Campaigns
- Website Content
- Email Content
- Blog writing
- E-flyers content
- Concept & Ideas
- Creative Copy Writing
- Story Writing
- Script Writing
- Cover Letters
- SEO Related Content & Keywords



PROMOTION

Optimization

Content

Customer
Engagement

Promotion



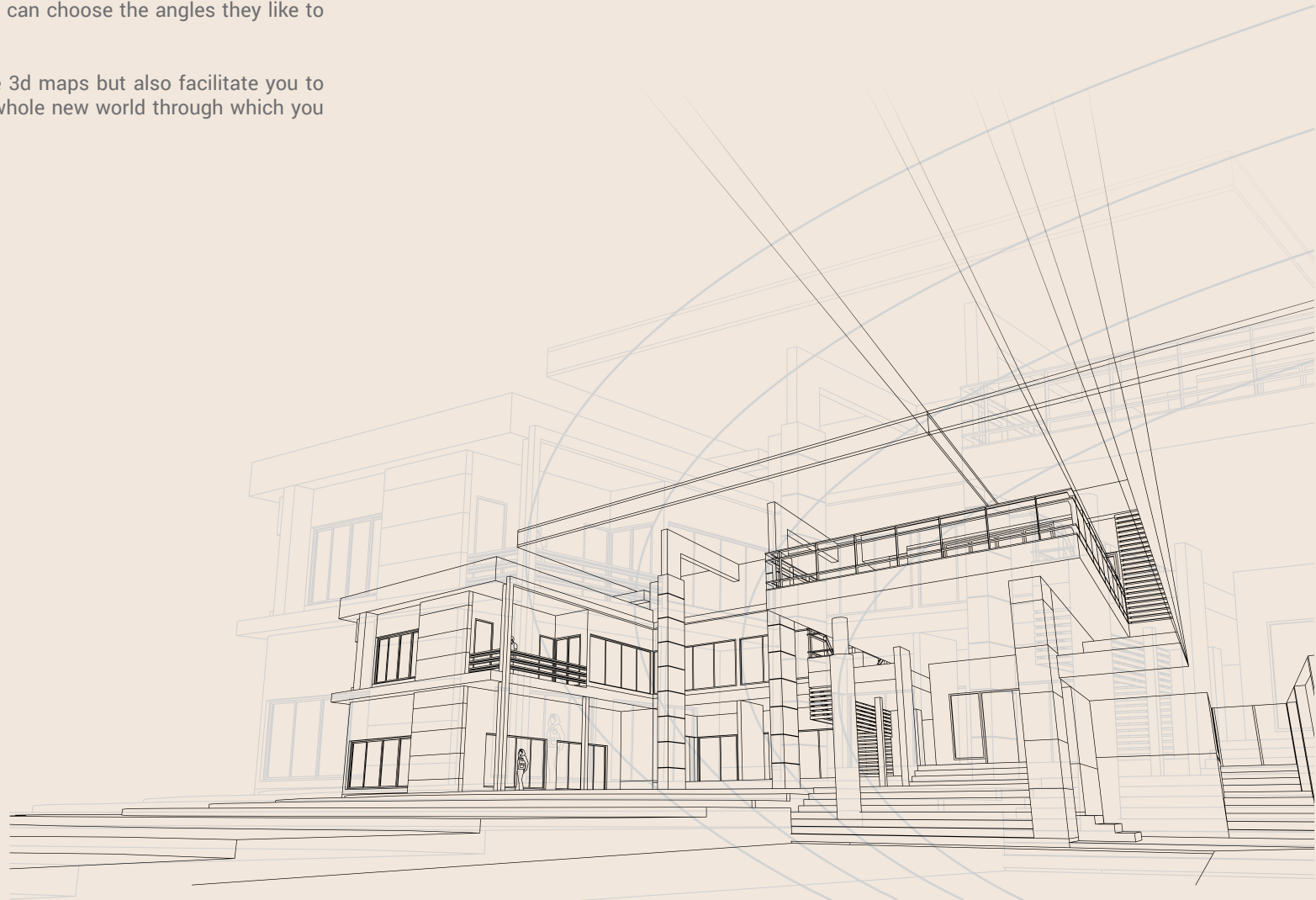
3D ANIMATIONS & ARCHITECTURAL LAYOUTS

With our architectural animation services, you can visualize your projects on an entirely new vista. We give life to your imagination through amalgamation of creativity, technology and innovation.

3D animation is an ideal way to visualize home, buildings and even housing societies right at the time of its conception. 3D architectural animations and layouts provide your clients a real life image through which they can choose the angles they like to present.

Not just that 3D animations and layouts provide 3d maps but also facilitate you to envisage the interior designing of rooms. It's a whole new world through which you can win more business for your company.

- Maps & 3D Layouts
- Complete Video Animation Ad
- Walkthrough visit
- 360 Degree Views
- High Quality Interior Design
- Exterior Design
- Virtual tour









MEDIA BUYING

We have good business relations with media companies and core information regarding the rates of different TV Channels, Newspapers, FM Radio of all Pakistan and outdoor billboards in Pakistan.

We buy media for our valued client on comparatively reasonable prices through negotiations and different deals with different media.

So we claim to be cost effective media buying agency.

- TV Commercial Ads
- Newspaper Ads
- Radio Ads
- Pole Banners & Steamers
- Billboards
- SMDs
- Pole SMDs

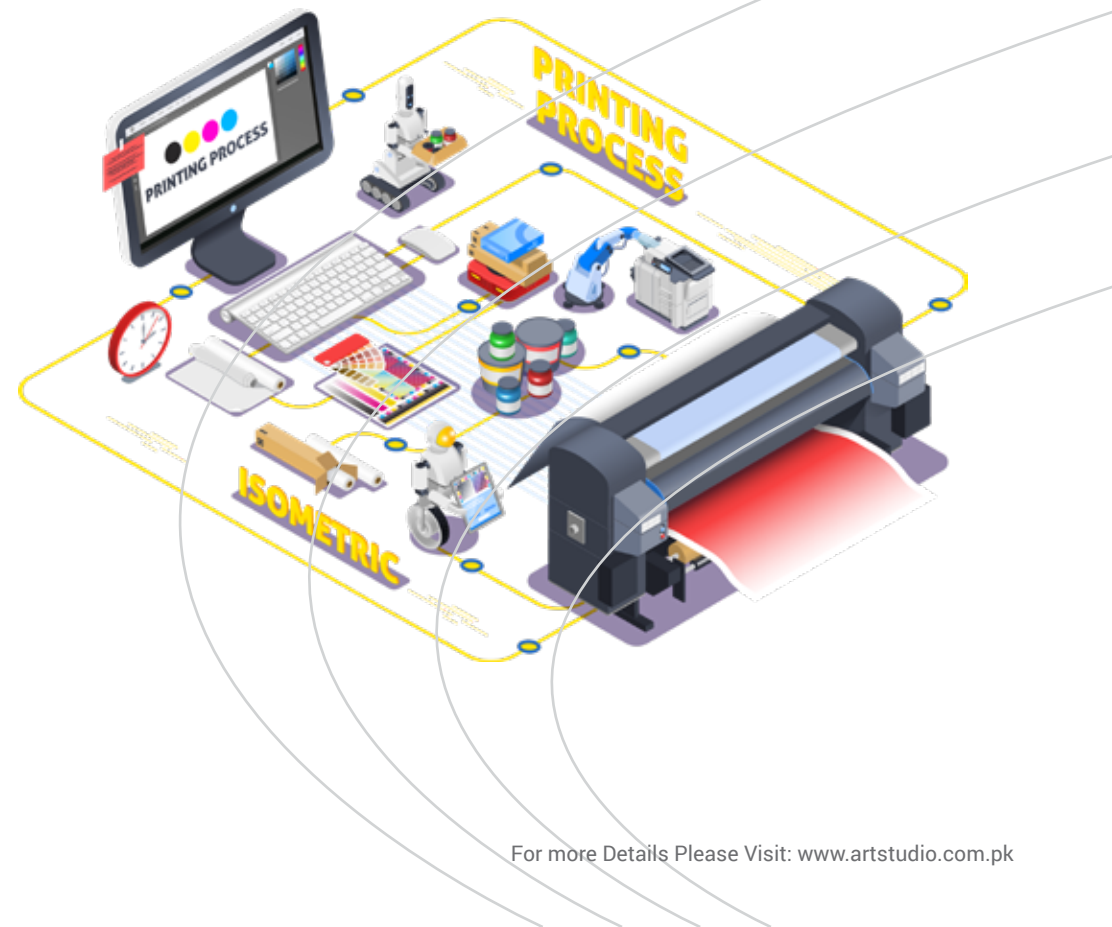


ONE WINDOW PRINTING SOLUTION

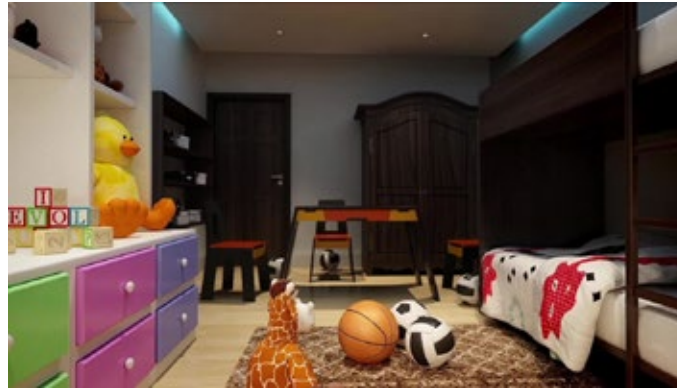
Looking for a premium quality optimized printing services?? Art Studio team is at your service to provide you with whole kit and caboodle of printing. We offer splendid assortment of paper and print products including offset and flex printing. Business cards, brochures, newsletters, calendars, banners, fliers - with so many exclusive templates to choose from, you'll find one that accommodates your company's branding needs in affordable price.

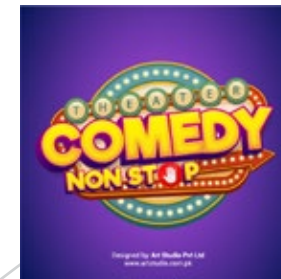
We are reputed for providing a versatile, elegantly innovative and effective media management services in all different fields to ensure maximum traffic for your business.

- Offset Printing
- Product Printing
- Digital Panaflex Printing
- Magazines
- Books
- Stationery
- Flyer, Brochures
- Menu
- Visiting Cards
- Table Calendars
- Prospectus
- & Much more



Our Creative Portfolio







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For more information & Booking Details, Please contact with us

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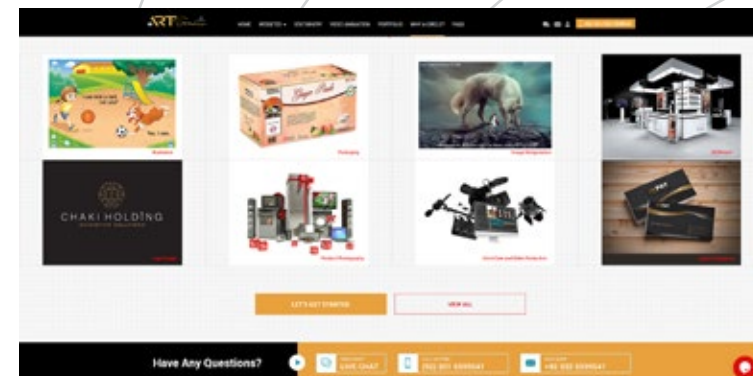
www.dreamlandschools.com



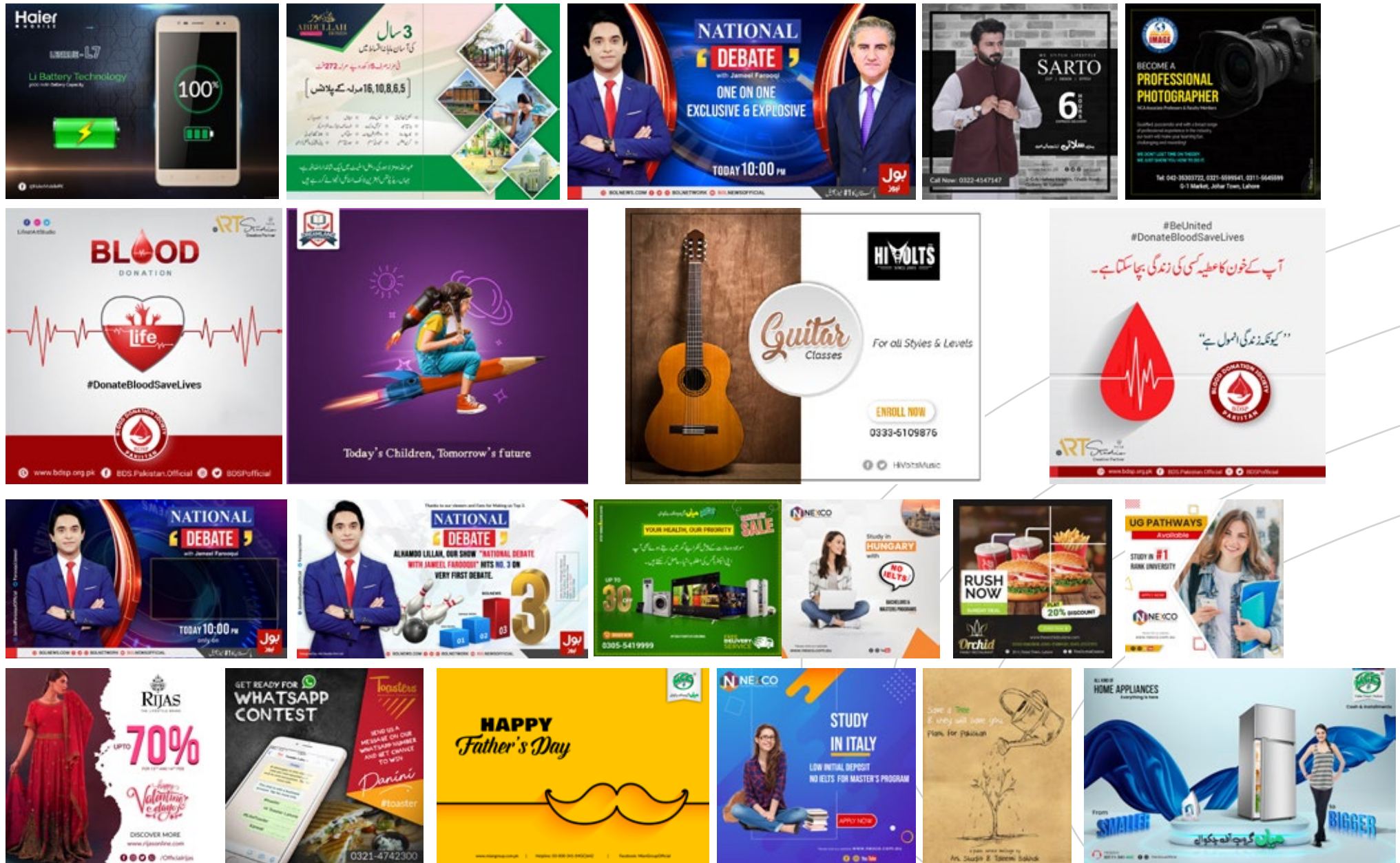
Logo area should be left with white background. Ram Navami is printed only.







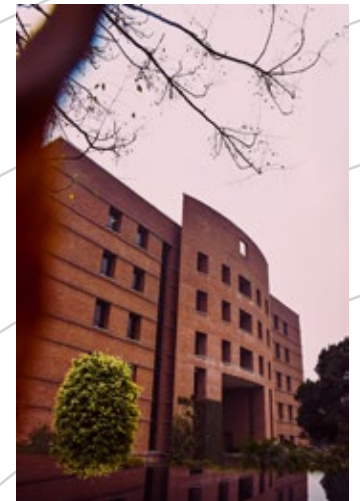
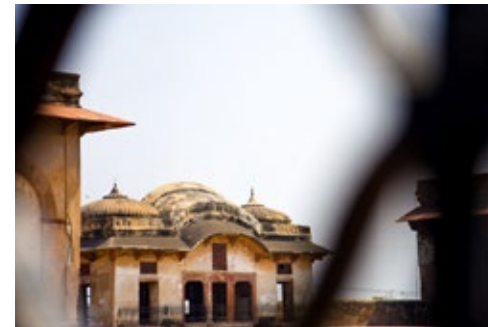












*Photography by:
Areesha Mahboob*



Photography by: Abu Bakar



AGENCY TIMELINE

Art Studio was established with the aim of providing steady and reliable boost to your business by evaluating your brand's needs. We take pride in our incredible journey from a local (Advertising and Digital Marketing Agency) to the award winning international Creative and Digital marketing agency.

2016 STARTING A BUSINESS

The journey of a thousand miles begins with a single step. We embarked on a journey with our clients, in 2016 when Art Studio was formally launched by the CEO Ahtsham-ul-Haq - The famous Creative Director.

2018 COMPANY'S CAPABILITIES

Art Studio expanded its network and diversified services. We created 5000 plus designs for more than 150 valued clients during in-house production at Art Studio. By this time, we had acquired latest technology to meet our needs for high quality creative designs.

2017 EXPANDING BUSINESS IN PAKISTAN

By this time the company had already established itself and expanded business all over Pakistan. Our team kept growing and Art Studio family grew from ---- team members to ----.

2019 AWARD WINNING AGENCY

This amalgamation of technology with creativity led us to the pinnacle of success. In less than three years, we became two times award winning Advertising and Digital Marketing Agency and made our way into the international market. Art Studio worked on more than 5000 designs & 300+ projects till 2019.

2020 WORKING WITH INTERNATIONAL CLIENTS

Today we have three offices in Pakistan (Lahore- Islamabad- Karachi) and working currently with 50 clients In Pakistan & 100+ clients from other countries delivering best services in the most affordable budget.



Art Studio is now a trademark of innovation and excellence. And this is not the end; it is just the beginning of our journey. We will continue to evolve, expand and explore new vistas of glory! Let's team-up and be the partner in each other's success!!



Thank You

DISCLAIMER

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